

Landmarks of Yeouido



No.1 cultural space in Seoul
63 Square
A 50, 63-ro Yeongdeungpo-gu, Seoul
T 02-780-6382

① Yeouinaru Station (Exit 4)
② Saetgang Station (Exit 3)

63 Square is a cultural space representing Seoul, situated in the city center. The Aqua Planet 63's 'Mermaid Show', which shows beautiful mermaids from fairy tales, is the most popular program and loved by people of all ages. The 63 Art Gallery, situated on the very top 60th floor of the 63 Building, is a popular outing course for families and lovers, providing unique exhibitions with the gorgeous scenery of Seoul.



Where you can experience the Korean broadcasting
KBS ON (KBS Exhibition Hall)
A 13 Yeouidongwon-ro Yeongdeungpo-gu, Seoul
T 02-781-2224-5

③ National Assembly building station (Exit 4)
④ Yeouido Station (Exit 2)

If you want to experience the past and present of Korean broadcasting, you should visit KBS ON. As the first broadcasting exhibition hall of Korea, it also provides a chance to discover an unknown area, and experience the broadcasting production field directly. If you are lucky, you may have a chance to make your voice go on air in the open studio of 2FM and 2Radio located in the entrance of the exhibition hall.



The most relaxing experience in the city center
Seoul Marina Club & Yacht
A 160 Yeouiseo-ro Yeongdeungpo-gu, Seoul
T 02-3770-8400

⑤ National Assembly building station (Exit 1)

If you feel like fully enjoying the dazzling sunlight and fresh breeze in the center of the city, there is no better place than Seoul Marina. As an integrated resort in the downtown area where anyone can easily enjoy the elegant yacht culture and water leisure activities, Seoul Marina is also considered a famous place for taking pictures because of its unique exterior design that makes everyone press the camera shutter.



The hall of public opinion with a turquoise hat
National Assembly Building
A 1 Euisadangdae-ro Yeongdeungpo-gu, Seoul
T 02-788-2114

⑥ National Assembly building station (Exit 1)

The National Assembly Building has a dome-shaped roof that symbolizes the essence of democratic politics. It reveals such an enormous and magnificent look as if announcing that it is the center of Korean politics. The National Assembly Library is open for everyone, and you can visit the Plenary Chamber and the Memorial Hall by making a reservation in advance. Also, if you request to sit in on the National Assembly in session, you can first handely experience the presence of democracy.



Where you can experience finance filled with dreams
Financial Village
A 67-8 Yeouinaru-ro Yeongdeungpo-gu, Seoul
T 02-2003-9858

⑦ Yeouido Station (Exit 4)

The 'Financial Village' people of all ages can participate and experience finance and investement. You can prepare the future and your dreams through high-tech experiential learning, and also experience the joyful world of finance. You can enjoy financial games simply with your finger through the large-screen multi-touch smart wall. It provides easy, interesting, but also systematic, and efficient educational programs based on contents customized for each age group.



The symbol of Korean Economy
FKI(Federation of Korean Industries) Tower
A 24 Yeouidaero-ro Yeongdeungpo-gu, Seoul
T 02-3771-0114

⑧ Yeouido Station (Exit 2)

The FKI Tower, the headquarters of the Federation of Korean Industries, is the largest, purely-civilian general economic organization in Korea, established in 1961 by civilian entrepreneurs. It was designed with the motif of the eyes line of a Hanok, combining the architectural aesthetics of Eastern and Western culture. It was also constructed with an eco-friendly method using rain-water, geothermal heat and sunlight. It is equipped with places for international conferences, seminar halls of various sizes, convention centers, and etc. With commercial facilities and resting areas combined, you can enjoy the visit here and recharge.



New leader of Yeouido
IFC Seoul
A 10 Gukjejeumyung-ro Yeouido-dong Yeongdeungpo-gu, Seoul
T 02-6137-5000

⑨ Yeouido Station (Exit 3)

When you walk around Yeouido, you will find a building with a particularly large crowd. This would be the IFC Seoul. It consists of the Conrad Seoul Hotel which has 3 business buildings and 434 guest rooms, a shopping mall with three basement levels, a multiplex theater, and a high-end food court. Not only can you work here, but you can also enjoy shopping and cultural life too. What's more, there are many installation art works with various themes displayed around the building.



A Romantic trip from Han River
Eland Cruise
A 290 Yeouidong-ro Yeongdeungpo-gu, Seoul
T 02-3271-6900

⑩ Yeouinaru Station (Exit 3)

We recommend Eland Cruise without hesitation as the most romantic way to enjoy Seoul. During the daytime, you can enjoy the cruise trip with the warm sunlight, blue Han River, and seagulls, and at night, you can spend a romantic time with the beautiful nightscape of Han River in the background. It is a famous tourist spot for people visiting Seoul, and also a popular dating course.



The first twin buildings of Korea
LG Twin Towers
A 128 Yeouidaero-ro Yeongdeungpo-gu, Seoul
T 02-3773-1053(the Science Hall)

⑪ Yeouinaru Station (Exit 1)

If you see two buildings that look-alike in the center of Seoul, they will remind you of the LG Twin Towers. When you visit the LG Twin Towers, you can find the Science Hall built for students who dream of science. It is a science playground where you can easily understand and enjoy the principles of science. If you dream of becoming the Edison of the future, let's enter the world of science through visiting the Science Hall.



Harmony between nature and modern times
Parc One Tower
A 108 Yeouidaero-ro Yeongdeungpo-gu, Seoul

⑫ Yeouido Station (Exit 3)
⑬ Yeouinaru Station (Exit 1)

Parc One Tower is situated near Yeouido Park and Hangang Park, so you can easily reach green resting areas nearby. It is also directly connected to Yeouido Station through an underground path, which gives excellent accessibility. Thus, it is great for enjoying both shopping and relaxing in the wonderful natural environment. Moreover, at night, its shining red external framework catches the eyes of many, and it is a famous place to enjoy the firework festival.



Gallery that contains history
SeMA Bunker
A Basement of 2.11 Yeouido-dong Yeongdeungpo-gu, Seoul
T 02-2124-8942

⑭ Yeouido Station (Exit 3)

The SeMA Bunker was built during the military regime in the 1970s, and was buried underground for over 30 years before it was discovered by accident during a construction site survey of the Yeouido Transit Center in 2005. It was designated as a Seoul Future Heritage in 2013, and has been run by the Seoul Museum of Art since October 19, 2017. Currently, it holds experimental art projects and special exhibitions at the history gallery, reflecting the aesthetic characteristics and history of the place. It has become a relaxing space and a cultural space for citizens.



Guard of Korean economy
Korea Exchange(KRX) Promotion Hall
A 76 Yeouinaru-ro Yeongdeungpo-gu, Seoul
T 02-3774-4413

⑮ Yeouido Station (Exit 5)

As an integrated space for experiencing the securities market, the KRX Promotion Hall is located inside of Korea Exchange. It provides an educational opportunity through easy and joyful contents designed to suit people of different ages, ranging from elementary school students to senior citizens. In accordance with the recent unbtact(non-contact) era, it also operates the VR Tour Exhibition Hall, so you can experience the Korean economy anytime and anywhere.

Major Parks in Yeouido



Relaxing in the green area of Seoul
Taking a Walk in Yeouido Park

Each moment you take a step forward turns into a delightful journey in this charming Yeouido Park. It presents a healing space filled with phytoncide. Let's take a refreshing step into the park where you can enjoy taking walks, picnics, all sorts of outdoor exercises, and experiential education on nature.



Yeouido Park
It is a great park for outdoor exercises and walks while enjoying the great atmosphere in nature. It is located along the road that connects Yeongdeungpo-gu and Mapo-gu in the north-south direction of Yeouido. Its name was changed from 'May 16 Square' in 1972, to 'Yeouido Square' in 1997, and to 'Yeouido Park' in 1999. This park is composed of four quarters: the Korean Traditional Forest, Lawn Yard, Culture Plaza, and Natural Ecology. Especially, it has a wide area of 229,539㎡, great for riding bicycles or skating.

A 68 Yeouidogangwon-ro Yeongdeungpo-gu, Seoul
T 02-761-4079



Yeouido Hangang Park
When feeling like taking a walk in the drowsy afternoon or getting some fresh air at night, you can easily visit the Hangang Park with great accessibility. As one of Yeongdeungpo's landmarks crowded with people day and night, it is also called 'the public relaxing area'. It has lots of things to see and enjoy as well, such as the Spring Flower Festival, Seoul International Fireworks Festival, and all sorts of performances and events. In this nature-friendly park, during the daytime, you can enjoy going on a date or taking a walk, and during nighttime, you can enjoy a picnic with the city nightscape in the background. There are various resting areas such as picnic tables, lookout shed-shaped resting places, large-size parasols, and etc.

A Yeouido Visitors' Center of Hangang Project Headquarters, 330 Yeouidong-ro Yeongdeungpo-gu, Seoul
T 02-3780-0561



Jamae Park (Ankara Park)
In Yeouido, there is a way you can travel to Turkey without your passport. In order to commemorate the sisterhood relationship between Seoul and Ankara (capital of Turkey) of August 23, 1971, this sister park was open in May 1977. In the park, there is the Ankara House built for mutual enhancements of friendship between Seoul and Ankara. And in Ankara City of Turkey, the Korea Park was made in order to honor the victims who participated in the Korean War.

A 372-1 Yeouidaebang-ro Yeongdeungpo-gu, Seoul
T 02-2670-3114



Yeouido Saetgang Ecological Park
If you feel like getting out of the noisy downtown area, and instead enjoying a leisurely time along the Saetgang, let's go to Yeouido Saetgang Ecological Park. As Korea's first environment-friendly ecological park built in September 25, 1997, all sorts of rare creatures including native plants and national treasures are living in this park. In order to protect the nature, no benches and stalls were installed in this unpolluted area, and not even street lights were installed in order to ensure the rest and sleep of animals and plants. There are also special trees which can reduce air pollution and noise, so it is a great place to take a light walk along the Saetgang with the beautiful natural scenery.

A 49 Yeouido-dong Yeongdeungpo-gu, Seoul
T 02-3780-0570



Korea's first environmental regeneration park
Seonyudo Park

Seonyudo Park offers perfect moments: morning filled with fresh scent of grass, afternoon with bright sunlight, and evening tinted with the red sunset. Next to Seonyudo Park, the large healing forest on Han River, Yanghwa Bridge is located, and this leads to beautiful walking trails surrounded by various trees and bushes.

#Hangang Ecological Park #Picnic #Walking #Rest
#Phytoncide #Tent #Sunset #Nightscape #Drive



Peaceful & Meditative Walking
<Seonyujeong>
'Seonyujeong' beautifully demonstrates the peaceful and gentle look of Hanok and pine trees, and presents an amazing view. The gentle waves of the Han River and meditative scenery of this space will calm you. After walking along the calm scenery of nature, you can stop by a cafe called 'Cafeteria Naru' nearby Seonyujeong to enjoy a cup of coffee.



Yeouido in one glance
<Seonyugyo Observatory>
Seonyu Bridge, which provides access to Seonyudo Park from the south of Han River, was designed by a French architect to symbolize cooperation and friendship between Korea and France. The Seonyugyo Observatory is a relaxing space where you can see the Han River and the greenery, and you can also enjoy the panoramic view of Yeouido at a glance.



Harmony between the past and present
<Garden of Time>
Let's head to the beautiful water garden, which is a destination for time traveling in the center of Seoul. As a place where the old and the new are harmonized, this is Korea's first ecological park built by recycling the building structure of a water purification plant in the past. It has more than eight theme gardens composed of water plants and ecological forests, and there are environmental water playgrounds, aquatic gardens, and water purification basins, all harmonized with existing building structures.

Festivals in Yeouido



Enjoy yourself here at
Yeouido Festival

You can enjoy Seoul's representative festivals like the Spring Flower Festival where you can fully embrace the warmth of spring, the Seoul International Fireworks Festival that embroiders the night sky, and the Bamdokkaebi Night Market where you can experience a delicious world tour along the Han River. Why don't we visit Yeouido a romantic city filled with memories that will remain for a long time.



BEST PHOTO SPOT
If you want to take a great picture of yourself among the crowd, you can head towards the National Assembly Building. There are not many people under the huge cherry blossom tree located right next to the entrance of the National Assembly Building, so it is a perfect spot to take the picture of the day.



If you visit the Yeouido Spring Flower Festival, the spring feast with Han River in the background, you will hear never-ending clicks of camera shutters trying to contain every moment. When spring comes, the sky and ground of Yeouido present a magnificent view decorated with fully-bloomed flowers including the Cherry Tree flowers which is originated from Jeju Island of Korea. The Yeouido Spring Flower Festival which first opened in 2005 has grown into a culture and art festival filled with lots of things to see and enjoy. On a spring day when the cherry blossom petals are fluttering like cotton candies, let's go on a spring picnic to the Cherry Blossom Road on Yeouiseo-ro, where it continues to sparkle beautifully day and night.



SPECIAL EXPERIENCE
Cherry Blossom Petals Falling at night

During the day, you can appreciate the gorgeous cherry blossom road tinted with pink. At night, you can enjoy the magnificent view of red cherry blossom trees with the night lighting. If you feel like enjoying the 'night view of spring', you should visit the Cherry Blossom Road of Yeouido.



Lighting the beauty of Han River
Seoul International Fireworks Festival
(Festival Date) October
(Location) Yeouinaru Station
(Subway) Yeouinaru Station/Yeouido Station, Subway line 5



SPECIAL EXPERIENCE
Creating Memories where I want

There are certain great places to appreciate the fireworks festival. You can go up to the observatory or lounge or the high buildings nearby (63 Art Observatory, Fairmont Ambassador Seoul, IFC, etc), or you can also make special memories by viewing the festival from boats (Seoul Marina, Eland cruise, etc).



Seoul Bamdokkaebi Night Market
(Festival Date) Every Friday & Saturday from April to October
(Location) Multit Square of Yeouido Hangang Park
(Subway) Yeouinaru Station, Subway line 5



This is a new cultural experience of Seoul which first started in Yeouido Hangang Park in 2015. The name Bamdokkaebi Night Market indicates that the market opens at night and disappears in the morning, just as the goblin does. So when the sun starts to set, the market appears in a few spots in Seoul. There are many sectors like the 'Food Zone' that satisfies both eyes and mouth, 'Hand-Made Zone' for one-and-only unique artworks in the world, 'World Zone' for exhibiting and selling souvenirs from all over the world, and 'Event Zone' for showing the cultural performances in the world, so it presents an amusing night to Seoul citizens and tourists who visit here.

Hotel & Tourism Info



Conrad Seoul
A International Finance Center Seoul, 10 Gukjejeumyung-ro Yeongdeungpo-gu, Seoul
T 02-6137-7000
www.conradseoul.co.kr



Fairmont Ambassador Seoul
A 108 Yeouidaero-ro Yeongdeungpo-gu, Seoul
T 02-3395-6000
www.fairmont-seoul.com



Kensington Hotel Yeouido Seoul
A 16 Gukhoe-daero-ro 76-gil Yeongdeungpo-gu, Seoul
T 02-6670-7000
www.kensingtonyoido.co.kr



Glad Hotel Yeouido
A 16 Euisadangdae-ro Yeongdeungpo-gu, Seoul
T 02-6222-5000
www.glad-hotels.com



Marriott Executive Apartment Seoul
A 8 Yeouidaero-ro Yeongdeungpo-gu, Seoul
T 02-2090-8000
www.measeoul.com



Seoungdeungpo Tourist Information Center
A 196 Mullae-ro Yeongdeungpo-gu, Seoul
T 02-2675-5600
H 10:00 ~ 19:00
(Open all year-round/Closed on Lunar New Year's Day & Chuseok)